Inter College Amsterdam UNIVERSITY OF APPLIED SCIENCES

# Empowering business minds since 1979





## WELCOME TO INTER COLLEGE BUSINESS SCHOOL

- Why Inter College Business School?
- Disruptive thinking since 1979
- Entrepreneurial teachers



# WHY INTER COLLEGE **BUSINESS SCHOOL?**

## Founded in 1979

Inter College is a boutique business school located in Central Amsterdam

## Accredited by the **Netherlands National Government Organisation**

- NVAO

## **Quality mark of the NRTO**

the leading trade association for private education in the Netherlands

## Interactive classes

with a practical approach to business

## 98% graduate employment rate

since 2012

## Access to 10,000 plus

global alumni network

## Benefit from **entrepreneurs** as teachers

## **Multiple internships**

through the course

## "You can either wait for others to make things happen, or you can take action yourself."

This is what Anton Dreesmann must have thought when he founded Inter College in 1979. At the time, he lacked adequately trained people for his family business, Vroom & Dreesmann - the largest retailer in the Netherlands at the time. For this reason, he started Inter College Business School.

Since 2019 Inter College Business School has been proud to be a part of the international network of Global University Systems.







# DISRUPTIVE THINKING SINCE 1979

Entrepreneurial learning is about transforming ideas into action. It is about learning by doing, by putting theory into practice. After all, practice is the most effective way of learning.

As a student at Inter College Business School, the focus will be on converting your ideas and talent into action. Good ideas and talent are only valuable when applied in the right way.

What makes Inter College unique is that it is a modern thinking business school that is cutting edge, agile and innovative, encouraging students to unlearn and rethink the fundamentals of business.

# A LEADER IN BUSINESS EDUCATION



Learning by Doing

Ensuring student ideas and talents are transformed into action and practical experience



### **Entrepreneurs as Teachers**

Guiding innovative students bring their vision to fruition



### **Company Visits & Seminars**

Continuous exposure to business leaders and industry insights



**Multitple Internships** 

A 3-month internship in the second year and a 6-month internship in the last year



Practical projects with real businesses

Putting theory into practice with a smart business solutions



Launch Pop-up Store

Teaching students to master ownership, innovation and collaboration



## ENTREPRENEURIAL TEACHERS

The theory you learn comes to life thanks to our enthusiastic teachers, graduation supervisors and members of the examination committee. All successful entrepreneurs have walked the walk and know how things work in practice.

Guiding innovative students to bring their vision to fruition

Learn how to think, not what to think



## **STUDENT LIFE**

- Amsterdam is your classroom
- Inter College Business School in Amsterdam
- A place to call home
- A vibrant social life
- Our global alumni network
- Support when you need it
- Your future career





## AMSTERDAM IS YOUR CLASSROOM

The multicultural city of Amsterdam is one of the world's most exciting study locations and Inter College Business School's state-of-the-art campus is located right in the heart of it! The Netherland's capital has long been a popular choice amongst international students thanks to its **thriving business scene**, progressive outlook and first-class education. Experience the **rich history**, academic excellence, and great connections to the rest of Europe. With over **180 nationalities** represented in the city, it is an ideal **multicultural metropolis**.

### Experience the best of Europe

Amsterdam is home to a **rapidly growing startup ecosystem** and a tech scene that employs more than 69,000 people. With a strong reputation for innovation and creativity, the Dutch economy ranks in the **top 20 largest in the world**. Experience the booming industries, a flourishing economy and benefit from an **abundance of job opportunities** in the city.

### Why Amsterdam?



A hyper-connected hub for emerging tech and innovation



Ranked no.4 best global tech city



Home to HQs of more than 450 multinational companies

# INTER COLLEGE BUSINESS SCHOOL IN AMSTERDAM

The Inter College campus is situated in the old city centre. It is located close to start-up companies, businesses and cultural heritage. Studying in Amsterdam is an exciting extra dimension to the Inter College experience and the 200+ students following the BBA programmes often live in the city and combine their studies with business start-ups for which Amsterdam is famous.

The study location is within a traditional school building situated at the canals in the heart of the city. The location is very close to public transport and the international airport of Schiphol. Students can make use of the academic library facilities of Amsterdam, a city that has over 140 thousand students.

Notable companies located in Amsterdam

Booking.com	NETFLIX	NIKE
★ Heineken	UBER	TESLA
PHILIPS		salesforce
Deloitte.	Linked in	ebay

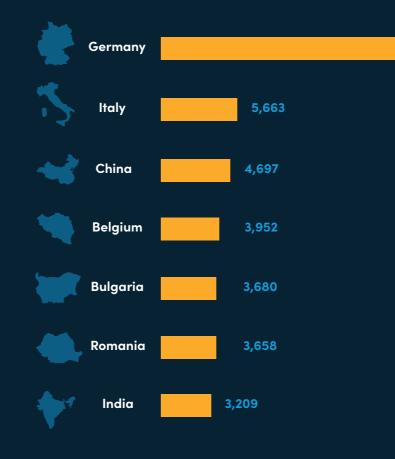
# A PLACE TO CALL HOME

Did you know the Netherlands is home to **students from over 50 nations** and that Amsterdam houses more than **140,000 students from around the world?** 

Friendly locals, a **strong student community** and a sense of purpose bring like-minded people in Amsterdam together so as an international student, you will never miss home.

# WHERE DO INBOUND STUDENTS COME FROM?

The Netherlands is an ideal destination to meet globally diverse students, absorb different cultures and learn to live and work within a multi-cultural community, preparing you for your international career journey.



www.nufic.nl/facts-and-figures

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# A VIBRANT SOCIAL LIFE

### Amsterdam

The city of Amsterdam is the cultural heart of the Netherlands, defined by its rich history, extensive system of canals and small-scale feel. Almost everyone here speaks English and over 180 nationalities are represented in a city which has just over 810,000 inhabitants, making the city a truly multicultural metropolis.

This is one of the main reasons that international students continue to flock to Amsterdam each year, as well as the academic excellence it has to offer and its connections to the rest of Europe.

### Top sights

Within walking distance of our campus are a number of world-famous museums and art galleries, as well as internationally recognised concert halls, theatres and opera houses. With so many things to do in Amsterdam, it can be hard to know where to start so we've outlined a few top attractions to check out during your time here.

### **Canal Cruises**

Check out Amsterdam's UNESCO protected canal belt whilst absorbing the city's rich history with one of the many canal cruise companies you'll find dotted around the city centre.

### Vondelpark

Covering 47 hectares of the city, Vondelpark is the ideal place to escape from the bustling city life for some tranquil peace.

### Rijksmuseum

This world-famous museum is home to renowned collections illustrating 800 years of Dutch history. Other notable attractions to visit include the Van Gogh Museum and Rembrandt House for equally impressive works.

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## Jordaan

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Get lost in one of Amsterdam's most charming districts, packed full of art galleries, boutique shops, buzzy bars and atmospheric restaurants to explore.

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# A VIBRANT SOCIAL LIFE

### Did you know?

The Amsterdam Metropolitan Area has the **most museums per square kilometre** 

**300+** Festivals a year

**9,000** concerts and theatrical performances per year

Your social calendar will be packed with exhibitions, shopping at the market, a picnic in Vondelpark and more. These is so much to see and do in Amsterdam!

## OUR GLOBAL ALUMNI NETWORK

Since 1979 Inter College Business School has developed a network of more than **10,000 alumni worldwide**.

Most students at Inter College come from an entrepreneurial background; their families own and run the largest family businesses both in the Netherlands and internationally.

By joining Inter College students become part of **a network of successful businessmen and women** which can help them in their careers.

Every year there are **alumni meetings and pitches**.

Alumni worldwide can be accessed through our alumni portal; they are eager and willing to **help students with internships** and **introductions to companies around the world**. Besides this, Inter College works together with a select group of partner companies that help educate the students in practice.

Examples are large law firms, leading logistical companies, the largest accounting firm, the distributor of Porsche, Audi and Volkswagen and the most successful marketing companies. During their education students **build a network which will be a great asset for the rest of their lives**.



# SUPPORT WHEN YOU NEED IT

### **Personal Support**

Student support is organised through the international administration office. Staff are able to manage all general questions regarding the university and living in the Netherlands. Staff at the international administration office also assist students in the submission and collection of documents, including all aspects of registration and residence permits.

## The international administration office assists with the following:

- Banking and finances
- Student affairs and travelling
- Medical and dental
- Health insurance
- Working in the Netherlands

They are here to help you. The Student Services Desk is open from 09:00am to 05:00pm Monday to Friday.





# YOUR **FUTURE CAREER**

Once you have graduated, you will have all the skills you need to become a successful entrepreneur, so you can kick-start your career and establish your own company, acquire a firm, turn an internship into a full-time job or take a managerial position within an existing organisation.

### Continuing your education

Upon course completion, you can also choose to continue your education with a master's degree, either in the Netherlands or abroad – the BBA offers plenty of options – be sure to explore them all.



## "

The school provides high-quality education, with attention to and room for personal development. For me personally, opening a pop-up store was a great experience and a reward for life! The teachers are excellent and the bustling environment right in the centre of Amsterdam only adds to the wonderful experience."

Danielle van Luin Inter College Alumni Co-founder - MIO Home BV, Interior Design

Being able to run a pop-up store with my fellow classmates was one of the best experiences I've had at Inter College."

Marije Jansen Schoonhoven Alumni and Recruiter at YoungCapital



" access to.

Peter Paul Houtkamp Alumni





The extensive network of partners and alumni gives an opportunity to observe the behindthe-scenes that we wouldn't usually have

# WHAT CAN I STUDY?

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Bachelor of Business Administration
(BBA) – Study in English or Dutch



# BACHELOR OF BUSINESS ADMINISTRATION (BBA)

## – Study in English or Dutch

This Bachelor of Business Administration is a 240-credit course that conforms to Dutch and European standards, with the credits divided evenly over four years (60 credits per year).

### Semester 1

5 weeks of workshops and lectures Reading week 6 weeks of workshops and lectures 2-3 weeks of preparation and catch-up 2 weeks of submission and assessments 2-3 weeks of resits Holidays

### Semester 2

5 weeks of workshops and lectures Reading week 6 weeks of workshops and lectures 3 weeks of preparation and catch up 2 weeks of submission and assessments 2-3 weeks of resits Holidays

The duration of the vacation varies depending on the starting date and holidays during the course period.

- \* Workshops and lectures take place 3 days a week, 12 hours per week
- \* The second semester, year 2 includes an internship (12 weeks, 3 days within the company, 1-day lectures in class)
- \* The first year starts with an extra introduction week
- \* Graduation year: The second semester of the graduation year has a duration of a minimum of 23 weeks. 4 days within the company, 1-day writing day



# **BBA STUDENT TESTIMONIAL**

## "

In the final year of my study, I launched a D2C subscription service."

## Wilbert Kannekens

Alumni and Founder, Samsamdrinks.com



# BACHELOR OF BUSINESS ADMINISTRATION (BBA)

## – Study in English or Dutch

### Year 1

Essentials of Management Strategy Pop Up Store Project Financial Management Ethics

### Year 2

Essentials of Management Process Management Leadership Personal Development & Academic Skills Economics & Global Trade Internship

### Year 3

Essentials of Management Personal Development & Skills Essentials of Marketing Project Quick Scan Essentials of Economics & Finance Academic Skills The International Business Environment SE Project

### Year 4

Finance & Risk Management Marketing Information Resources Management Graduation Intership with Dissertation

## Intakes

June & September 2022



# ADDITIONAL INFORMATION

- Entry Requirements
- Fees
- Scholarship
- Refer a Friend Scheme
- Accommodation
- Discover Inter College Business
- School for yourself





# ENTRY REQUIREMENTS BBA

### **Dutch students**

Citizens of the Netherlands can join our programme with the following diplomas:

- HAVO
- VWO
- MBO4
- International Baccalaureate
- UK BTEC diploma studied at a ROC with Economics or Management and Operations, and Mathematics as an elective subject to be admitted to the training.

### International students

Your high school diploma must be equivalent to Dutch qualifications and the admissions team will verify this. Applications are not judged on grades as the Dutch philosophy believes that universities should be accessible to all students. Once students join Inter College Business School, you are required to pass your assessments and exams to continue your education.

# FEES AND HOW TO APPLY

Please get in touch with our team at info@intercollege.nl and based on whether you are a domestic student or an international student, if you meet entry requirements or need to do a preparatory course, we will be able to provide you with specific details regarding programme fees and application guidelines. We like to work with students on a case-by-case basis providing a tailor-made experience for all.



# REFER A FRIEND SCHEME

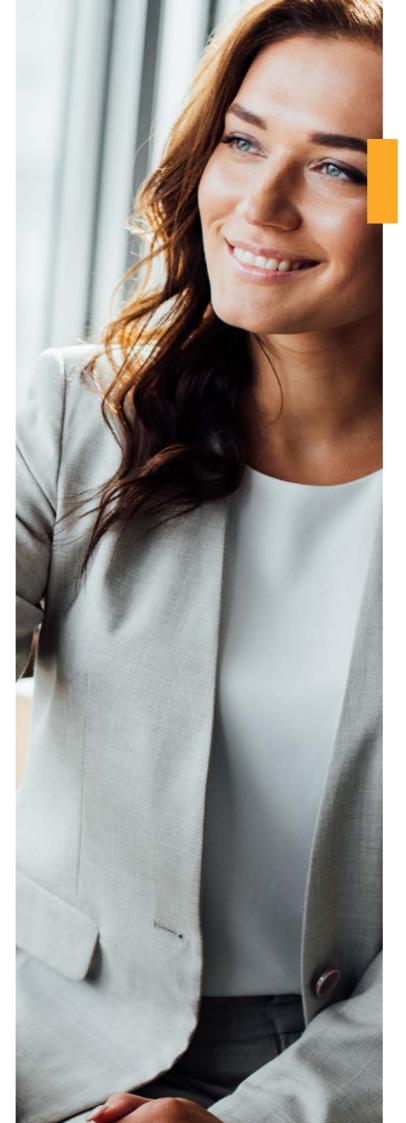
Inspire a friend to study at Inter College and you will receive a €1,000 referral bonus with our recently launched 'Refer a friend' scheme.

Referring someone to Inter College means helping someone take the next step in their career with an internationally recognised degree.

### How does it work?

- To be eligible to refer someone you need to be currently enrolled as an Inter College student or be an alumnus or an alumna of Inter College
- If someone you've referred then enrols with Inter College Business School, you will receive a €1,000 referral bonus once they have successfully enrolled and paid their first-year tuition fee.

Don't miss the opportunity to make a real difference to a friend or family member's future! Get in touch with us at richhooff@intercollege.nl if you would like to refer someone to study at Inter College Business School.



# SCHOLARSHIP FOR ACADEMIC EXCELLENCE

If you're an international student and are self-funding your postgraduate studies at Inter College Business School, you could be eligible for a scholarship worth up to  $\leq$ 4,000, paid as a discount on your tuition fees.

To be eligible for the discount, you must meet all of the following conditions:

- Be classified as an international student for fee purposes
- Be entirely self-funding your studies
- Be applying for a full-time taught Master's course starting in 2022
- Meet the academic criteria for the scholarship

We'll assess your eligibility based on the information that you submit with your application for Inter College Business School. Awards will be made based on grades obtained in your first degree, so all applications for relevant courses will automatically be considered.

The scholarship is awarded as a partial tuition fee waiver and is available for students on postgraduate taught Master's courses. If you meet all the eligibility criteria, you will automatically be awarded this scholarship. You don't need to complete an application form.

Terms and conditions apply.

## ACCOMMODATION

### Student housing options

Amsterdam is a fun and vibrant city which attracts international students each year thanks to its low costs of living and vast employment opportunities. While the cost of living in Amsterdam is relatively low compared to other European cities, affordable housing in the city is scarce. We therefore suggest you start researching accommodation options as early as possible. There are a few options available to you for student accommodation in Amsterdam.

### Registering with housing websites

If you decide to stay in Amsterdam for longer than one year, we strongly advise you to register on trusted housing websites such as <u>Studentenwonin-</u> <u>gweb.nl and ROOM.nl.</u> Please note that these platforms have waiting times and so you should apply as early as possible. Please be aware of scams while searching for accommodation on various platforms such as Facebook. Check out the lamsterdam website for tips on how to avoid housing scams.



### **Student Hotel Amsterdam**

Inter College Business School has partnered with The Student Hotel Amsterdam which has the following offers for international students:

- Fully equipped private rooms (around 14 m<sup>2</sup>)
- Modern en-suite bathrooms with shower
- Access to shared kitchen
- Work desk
- Flat screen satellite TV
- Heating
- Superfast and reliable WiFi
- Bed linen and towels
- Regular room cleaning
- Events all year long
- All bills included
- 24/7 reception and security

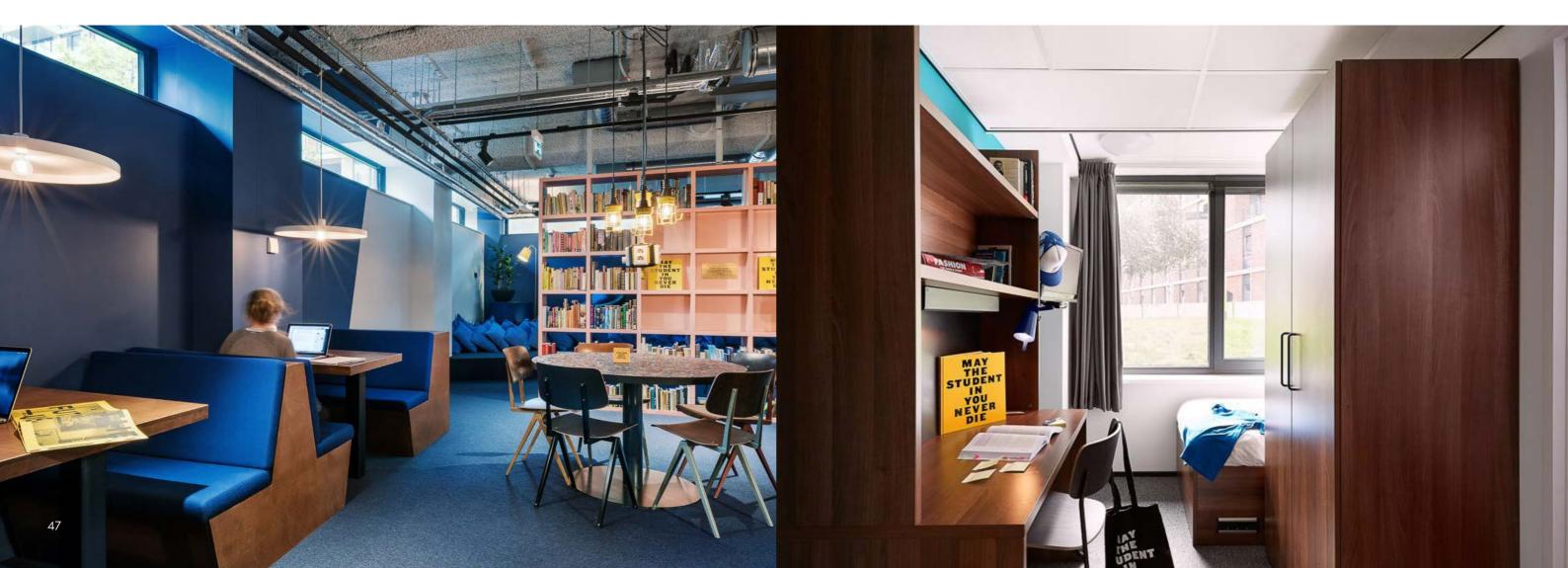
Extra perks include a game and lounge area, study rooms, on-site gym, laundry facilities and a restaurant/bar with daily events which provides a fun environment for international students to get to know one another.

Type of accommodation	Cost pe
Economy single room	744 Euros (7 789 Euros (5
Deluxe studio	1,063 Euros ( 1,130 Euros (

\*The above are examples of only two room types. More options available at The Student Hotel.

The Student Hotel is located on Wibautstraat, aka Knowledge Mile, the social, creative and entrepreneurial hub of the city. It is situated in former printing press facilities of Het Parool and Trouw newspapers, in a space that is renowned for being a giant playground for travellers, mobile professionals, creative nomads, students and local change-makers.

You can find more information about the Student Hotel on their website



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# DISCOVER INTER COLLEGE BUSINESS SCHOOL FOR YOURSELF

### Inter College Taster Day

Get a feel for what studying at Inter College is really like. The taster session will last a day where you will have the opportunity to mingle with current students who will be happy to guide you through the school, show you its facilities and introduce you to the campus.

The taster day includes you attending a class led by one of our entrepreneurial teachers, this will give you a chance to meet our staff and get a gist of the student life. Join our current students for lunch and get a chance to explore the central-Amsterdam area Inter College is located in.

It's an ideal opportunity to ask questions, and finding out what the course really involves. Experience academic and social life on campus before you secure your space at Inter College. The taster day is first come first serve. Book your space now. Call us 085 – 1302450 or drop us a line at info@intercollege.nl.





## Get in touch



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⊻ <u>info@intercollege.nl</u>

www.intercollege.nl